

## Domain Name Management Services



Reduce the time, costs and risks associated with managing domain name records.

Iron Mountain is the world's most trusted partner for information protection and storage, and also sets the industry standard for intellectual property management services. With over 235,000 customers across 166 geographic markets, Iron Mountain draws on more than 50 years of experience to specialize in domain name records management and technology escrow.

Managing your organization's domain name portfolio on both limited time and budget is a challenge. Your current in-house solution doesn't provide you with an adequate level of confidence or control in it being consistently administered across multiple departments, cost centers, and divisions. You don't believe that your domain names are adequately managed or protected throughout the over 250 registries and registrars globally.

Stop putting your organization's domain name portfolio at risk and partner with Iron Mountain. Iron Mountain is the trusted domain name records management partner for the Fortune 1000 and leading law firms. By working with Iron Mountain, you will reduce both the time and costs that you are currently spending, and you will be assured that your domain name portfolio will be consistently and thoroughly managed across multiple departments, cost centers, and divisions around the globe.

### IRON MOUNTAIN DELIVERS PEACE OF MIND

Iron Mountain offers a superior account implementation and management process that has been embraced by Global 2000 and Fortune 1000 companies and Internet-savvy law firms. We provide an unbeatable level of personal client service, with a strong focus on respecting your time. Our proven policy management and global best practices approach helps clients successfully clean up and transfer portfolios ranging in size from 50 to 15,000 names into our management, with no transfer or modification fees.

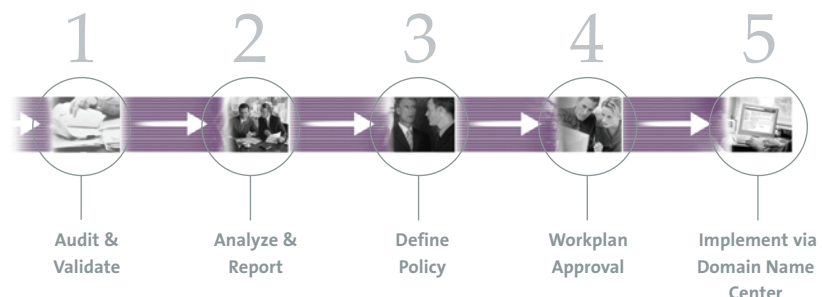
### ELIMINATE UNCERTAINTY WITH A COMPLIMENTARY RECORDS AUDIT AND VALIDATION

The management process begins with a complimentary global domain name portfolio audit that identifies current authoritative top-level domain (TLD) registry information for known and suspected domain name records in order to create a baseline domain name inventory portfolio. Once we establish a baseline inventory of your known domain names and trademarks, Iron Mountain will begin validating

*Up to 35% of the domain name records in a typical fully audited corporate portfolio contain undetected errors which can lead to business interruption or loss of legal control.*

known records by determining current expiration dates, registration contact and domain name system (DNS) information. We perform proprietary global TLD searches to identify names you didn't know you had or are controlled by others.

OUR BEST PRACTICE APPROACH ASSURES CONTROL & SECURITY



**GET CONTROL OF YOUR DOMAIN NAME PORTFOLIO**

After performing a global audit and validation of your domain names and associated trademarks, we provide a complimentary analysis of your portfolio, identifying any current high-risk policies and procedures measured against the best practices of the world's largest trademark owners – allowing you to easily design and implement policies across your enterprise.

We'll work with you to identify appropriate changes, then capture, store and automate all relevant details to define your company's domain name record policies moving forward – effectively eliminating risky non-standard registration activity. We'll create and implement the highest level of security policies to ensure access to your accounts is restricted and secure. In this way, you can ensure that your approved company policy relevant to a specific domain name record for a division, subsidiary or affiliate is applied. It ensures that after we work with you to "clean up" your portfolio that your domain name records remain consistent with your new policy.

**SAVE TIME ONLINE WITH OUR EASY TO USE IRON MOUNTAIN CONNECT™ DOMAIN NAME CENTER**

By partnering with Iron Mountain, you will have a central point of control and be able to access all domain name records in one secure online location via the Iron Mountain Connect Domain Name Center. Our exclusive technology makes it easy to update domain records across several companies, subsidiaries and divisions. And since we manage the process, you can focus on other business tasks instead of worrying about intricate domain name details.

**GREATER CONTROL AND ASSURED SECURITY VIA OUR DOMAIN NAME CENTER**

In addition to providing an unbeatable high level of personalized service, Iron Mountain provides a set of professional tools — via our tenth-generation Domain Name Center to facilitate availability search, registration, renewal, transfer, modification and management of domain names in any active gTLD or ccTLD.

Features include:

- Define and easily manage corporate domain name record policies across multiple business units
- Set up detailed user profiles (i.e. registrant, administrative and technical contacts; domain name servers; invoicing options, TLD search options, associated trademark options)
- Control workflow and access with multiple permission levels. Restrict inventory views by division.
- Add, modify, and/or transfer domain name records in any gTLD or ccTLD
- Submit, track and invoice all Work Requests electronically
- Renew and pay automatically for domain name records in each country's currency
- Administer DNS with real-time modification tools
- Track spending across multiple business units or clients w/digital receipts, plus 24 months invoice history
- Customizable portfolio reporting tools (exportable to Excel®) to address information requirements
- URL forwarding
- Support Center provides TLD requirements, dispute policies and FAQs
- Receive Alerts, Reminders and News to help users stay focused on priorities, risks, trends and issues



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Iron Mountain operates in major markets worldwide, serving thousands of customers throughout the U.S., Europe, Canada, and Latin America.

For more information, visit our Web site at [www.ironmountain.com/ipm](http://www.ironmountain.com/ipm)